

**N O R E A**   
**M E N O L D**  
ANIMATOR & ILLUSTRATOR 2026

# SABETHA GREENHOUSE



The Sabetha Greenhouse is located in Sabetha, Kansas, and has been bringing flowers, fun, and joy to the community for over 20 years. The owner, Dayra Menold, wanted a redesign to showcase the vibrant shapes and colors of all the flowers the greenhouse provides.

For this project, I redesigned the business logo, created free plant vouchers, bookmarks, a tote bag design, and two animated commercials for the business's social media.

## BRAND IDENTITY

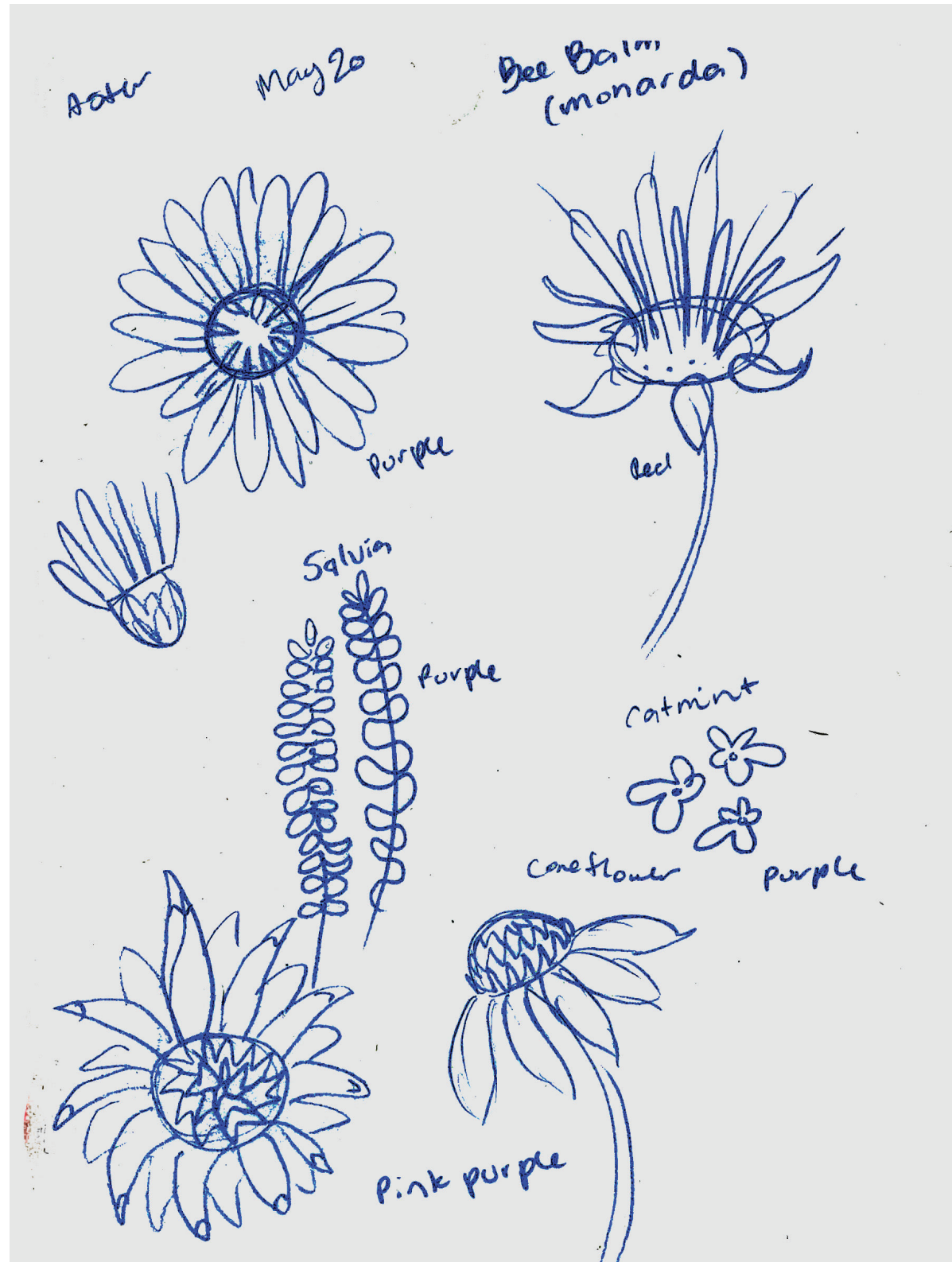
- Bright
- Rejuvenating
- Tranquil
- Fresh
- Vibrant
- Brilliant
- Jewel Tones

SABETHA  
GREENHOUSE  
*the garden pavilion*

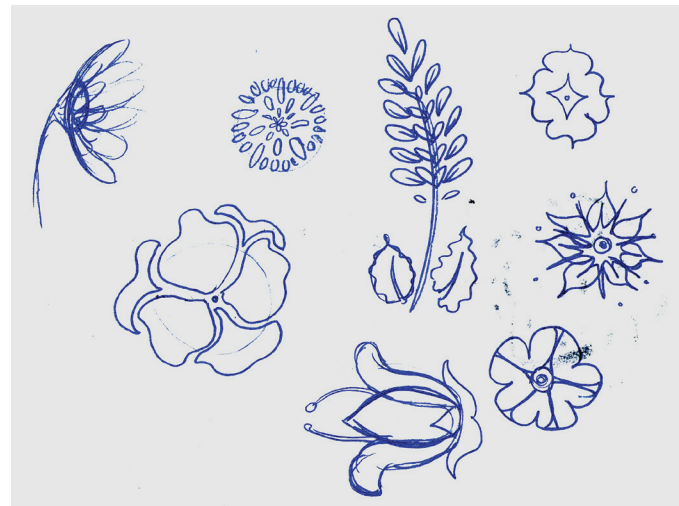


## LOGO DESIGN

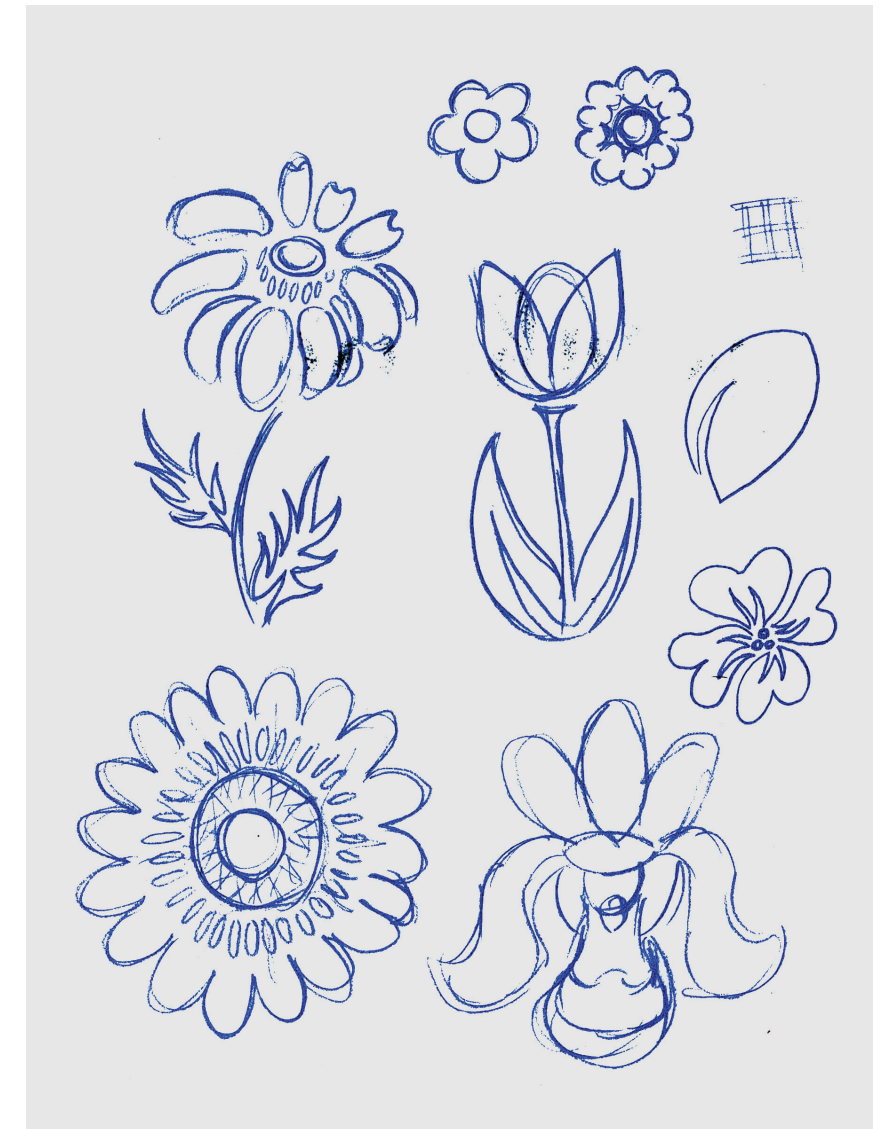
The Sabetha Greenhouse was made with a modified Forager font and Pauline Script.



WILDFLOWER!  
Wildflower  
Wildflower



BEA BEA be a  
be a be a I be a  
BE A be a  
I be be a  
a a





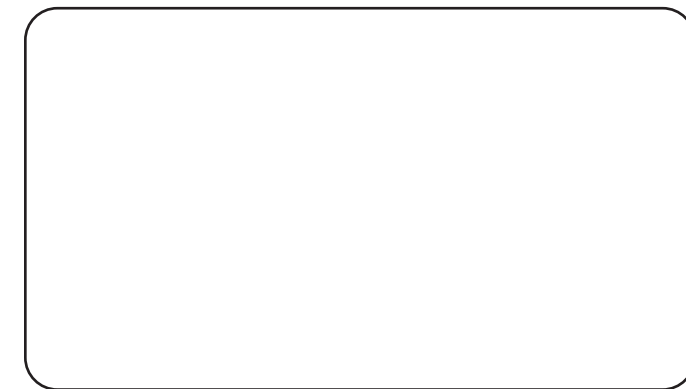
**PRESENT THIS  
VOUCHER AND  
RECEIVE ONE  
4-PACK,  
VEGETABLE OR  
FLOWER  
(1204 SIZE)**

**SABETHA  
GREENHOUSE**  
*the garden pavilion*

307 N. 14th St.  
Sabetha, Kansas  
785-284-2880



ACTUAL SIZE: 2 X 3.5"



## FREE PLANT VOUCHERS

The flower designs for the vouchers were inspired by the simple and repetitive shapes of the flowers grown at the greenhouse. The gradients are a nod to mid-century illustrations.



**WORLD  
BEE  
DAY**

**BEE BALM  
(MONARDA)**

**SALVIA**

**CATMINT (NEPTA)**

**ECHINACEA  
(CONEFLOWER)**

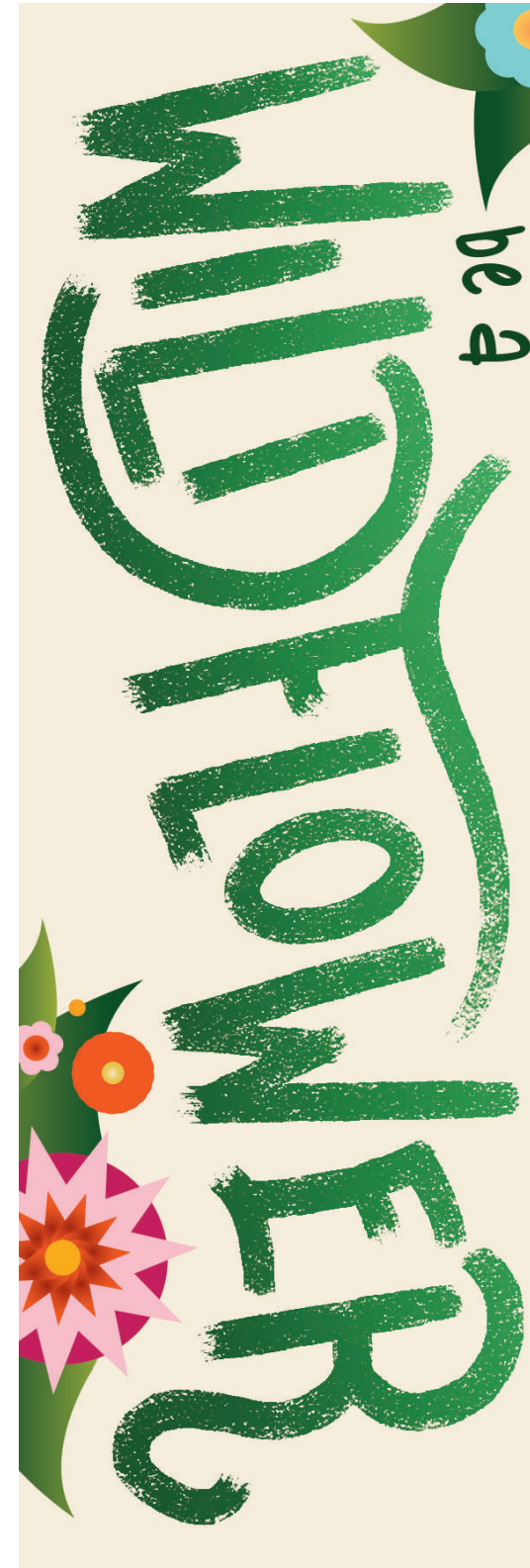
**LAVENDER**

**LIATRIS**

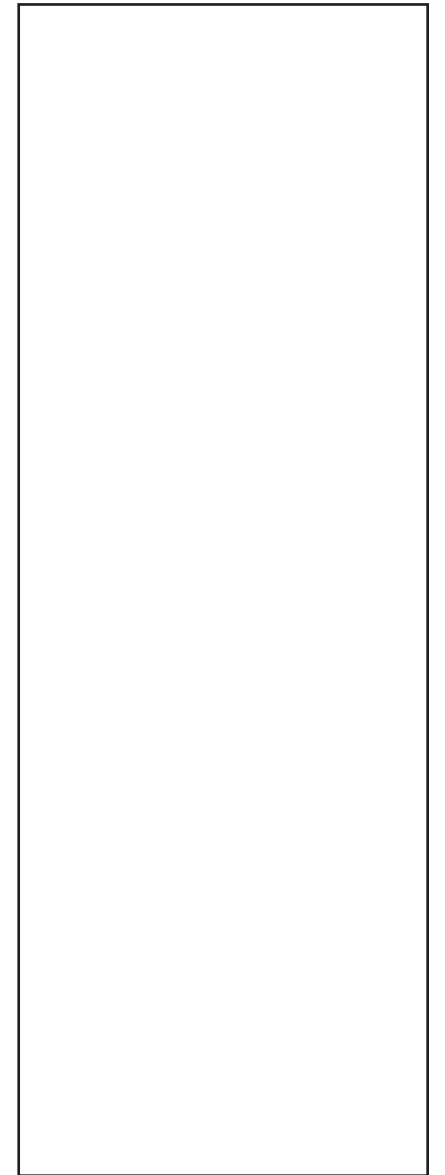
**ASTER**

**SEDUM**

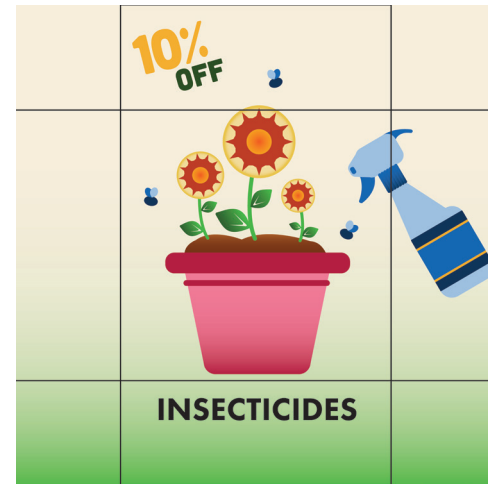
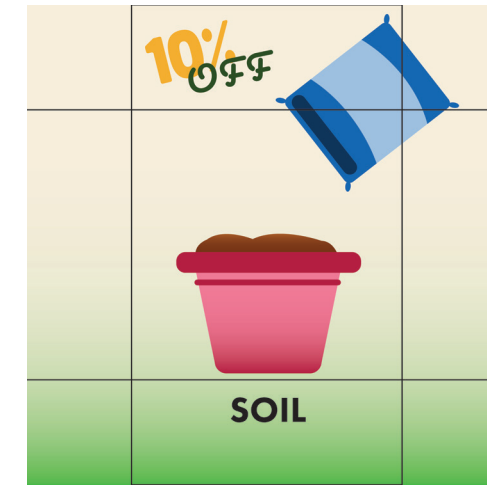
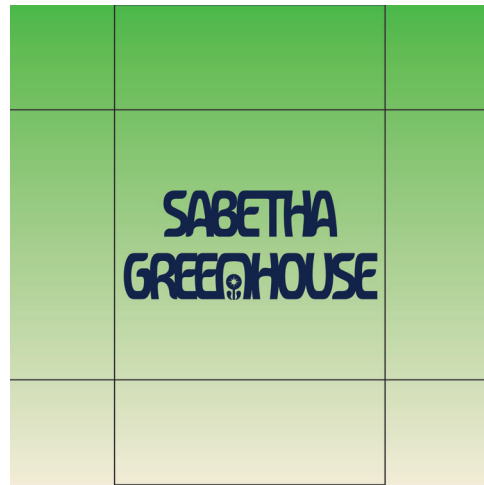
**SABETHA  
GREENHOUSE**  
*the garden pavilion*



ACTUAL SIZE: 2 X 6.1"



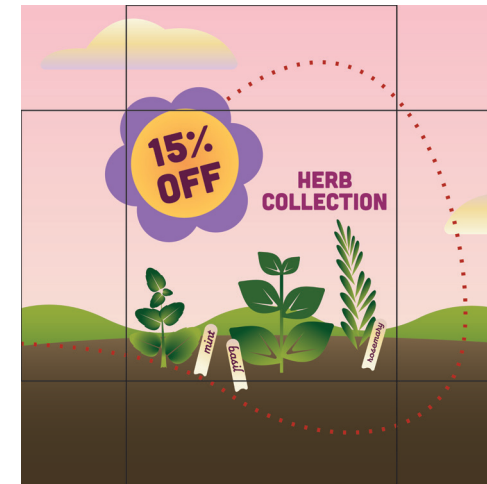
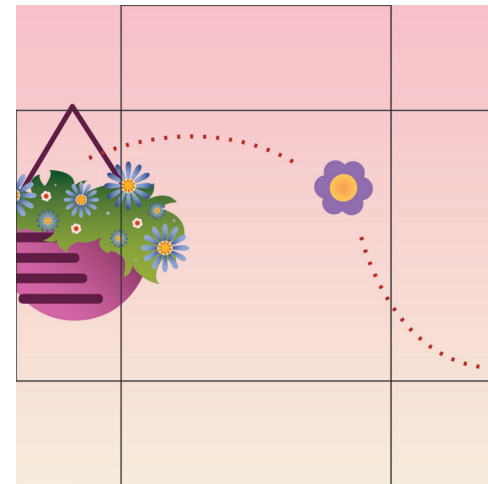
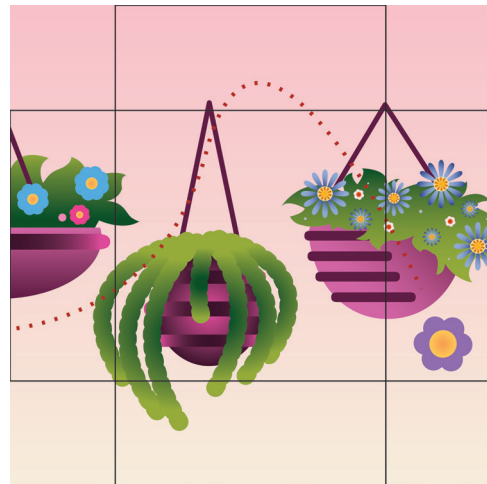
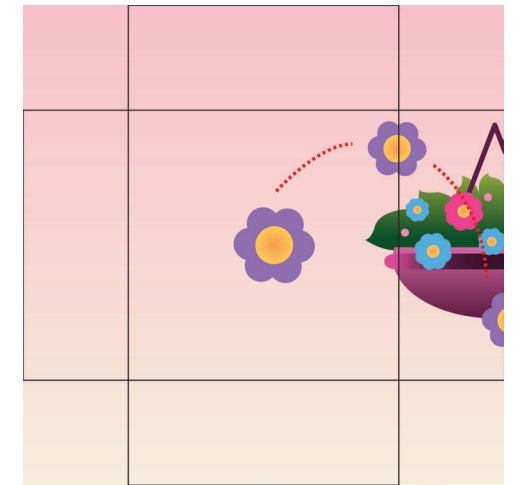
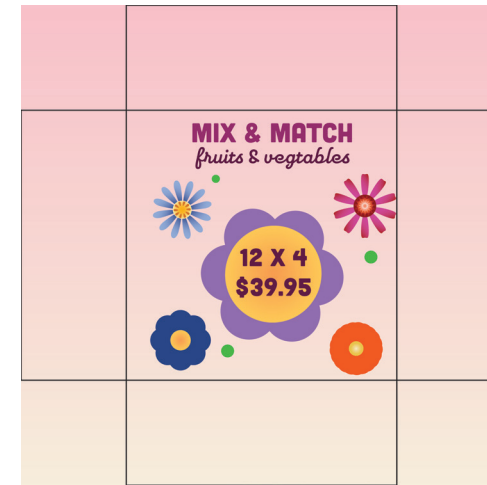
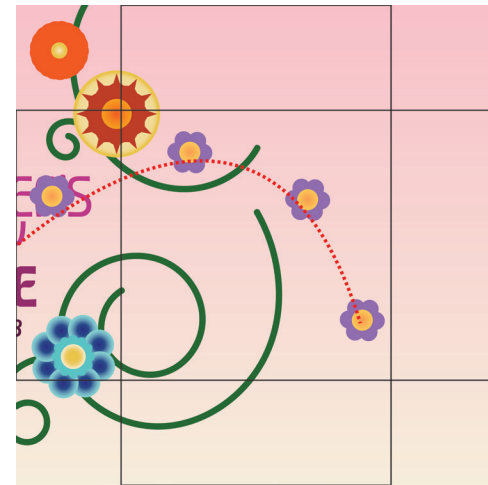
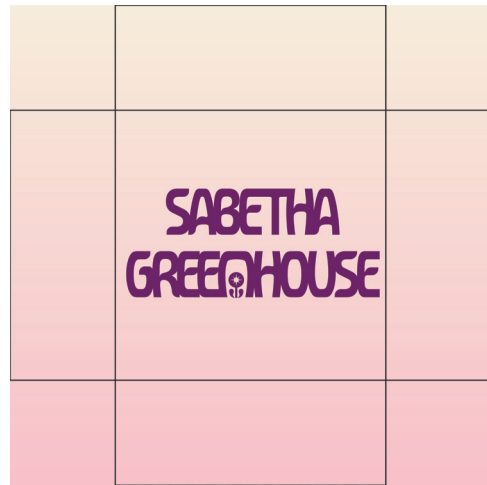




# OPEN HOUSE

SCAN TO WATCH

Style frames created in Adobe Illustrator  
Animated in Adobe After Effects  
0:30:00 sec



## MOTHER'S DAY SALE

SCAN TO WATCH

Style frames created in Adobe Illustrator  
Animated in Adobe After Effects  
1:09:00 min

# RED SKY

*Red Sky by night sailor's Delight.*  
*Red Sky by morning sailor's take Warning.*

The Red Sky restaurant concept was inspired by the proverb, "Red Sky by night sailor's delight, Red Sky by morning sailor's take warning." The fact that nature's beauty can symbolize peace or danger.

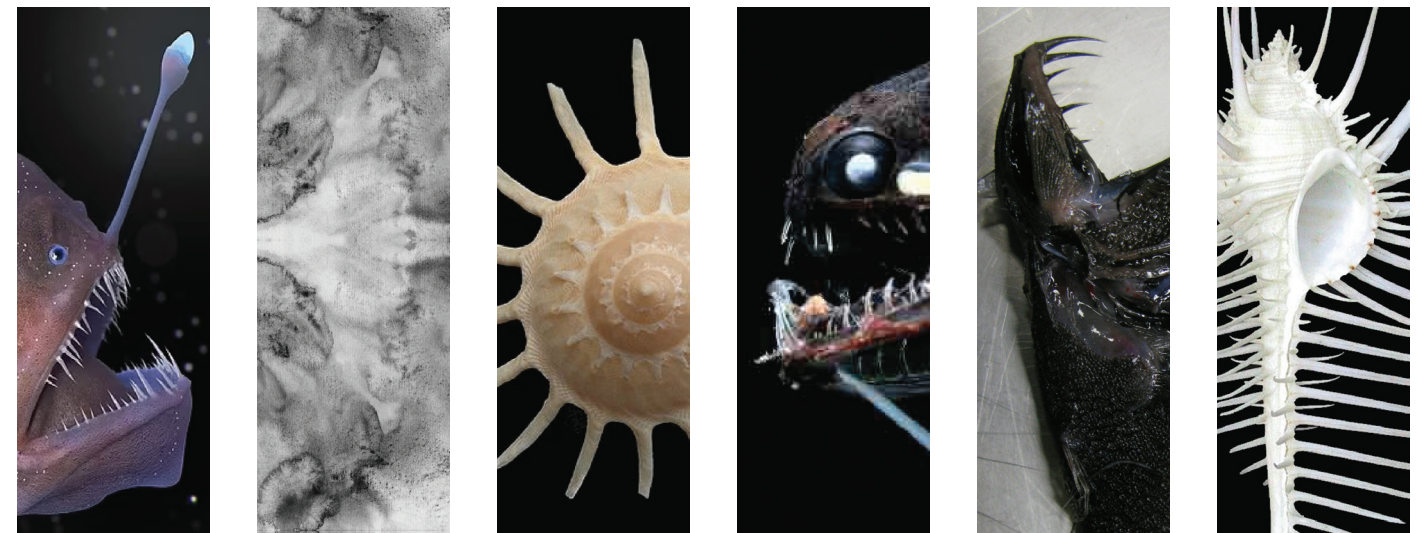
Red Sky uses the most dangerous creatures in the ocean and brings them to the table. For this concept, I focused on an elevated dining experience while respecting the scary world these creatures come from.

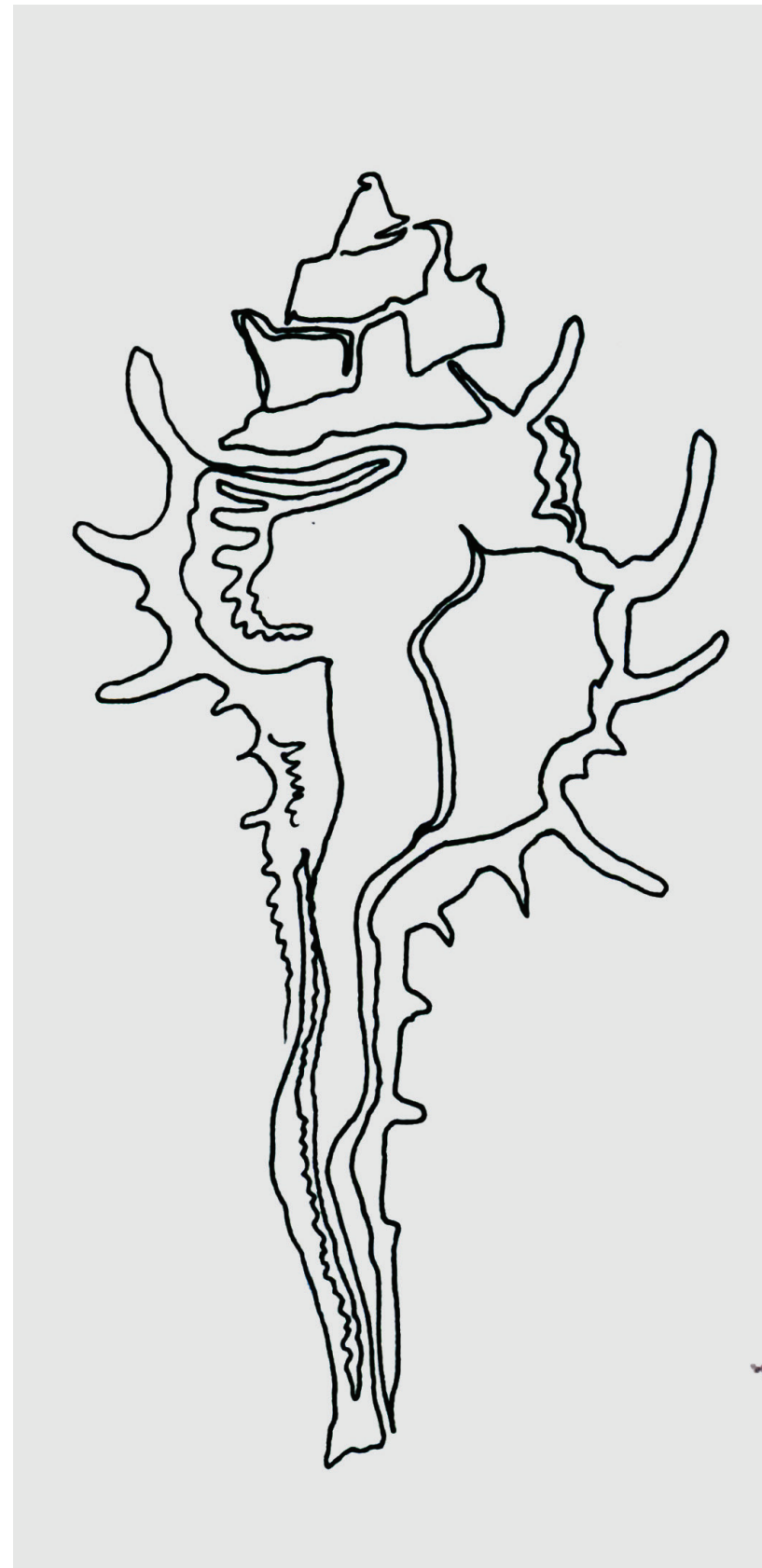
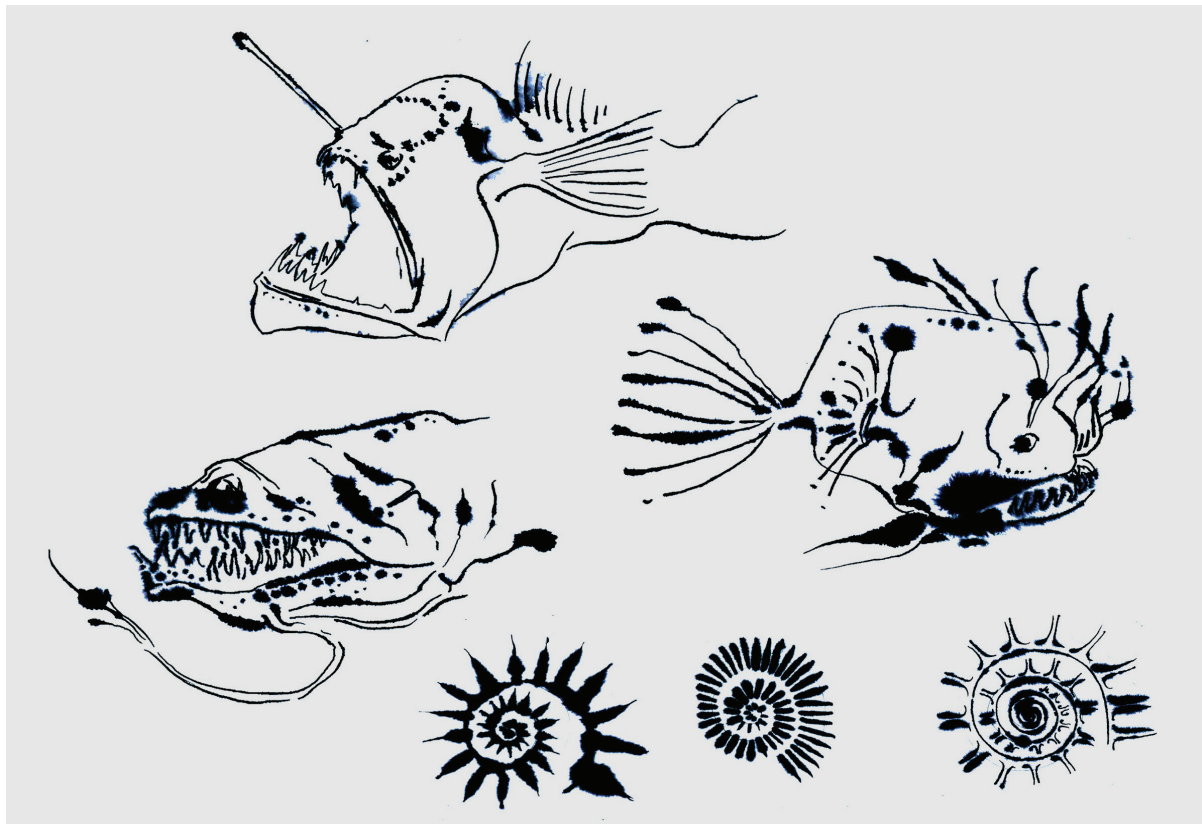
Using hand-drawn illustrations and text, the visual identity of Red Sky invites the viewer to take a closer look and begin to uncover the secrets of the deep.



## BRAND IDENTITY

- Dark
- Bleeding Ink
- Ominous
- Rich Tones
- Sharp
- Tearing





WOOD DANGER DARK  
 SAILING - AMBITIOUS OMINOUS RED  
 NARNING SMELLFISH WHITE - WINE  
 SAVORY REDSKY - GOOD OMEN CLAMS PEARLS DRY  
 COLD LUCK - GOLD OCEAN - OYSTERS  
 SALT WATER - FLOW RICH  
 FISH SPLASH - MOTION VAST - MYSTERY  
 SCALES DISTURBANCE  
 SWIM LAYERS - COLORFUL GRAIN BOLD - CONFID-  
 ATHLETIC SILVER FLAKEY TEXTURE CONTRAST ENT  
 HEALTHY HUMAN - BLOCK PRINT  
 ORGANIZED MENU - CLEAR IMPRINTS - PATTERNS  
 ENGAGING INTERESTING, STAMP TIMELESS  
 OLD



*Red Sky by night, sailor's delight.*  
*Red Sky by morning, sailor's take warning*

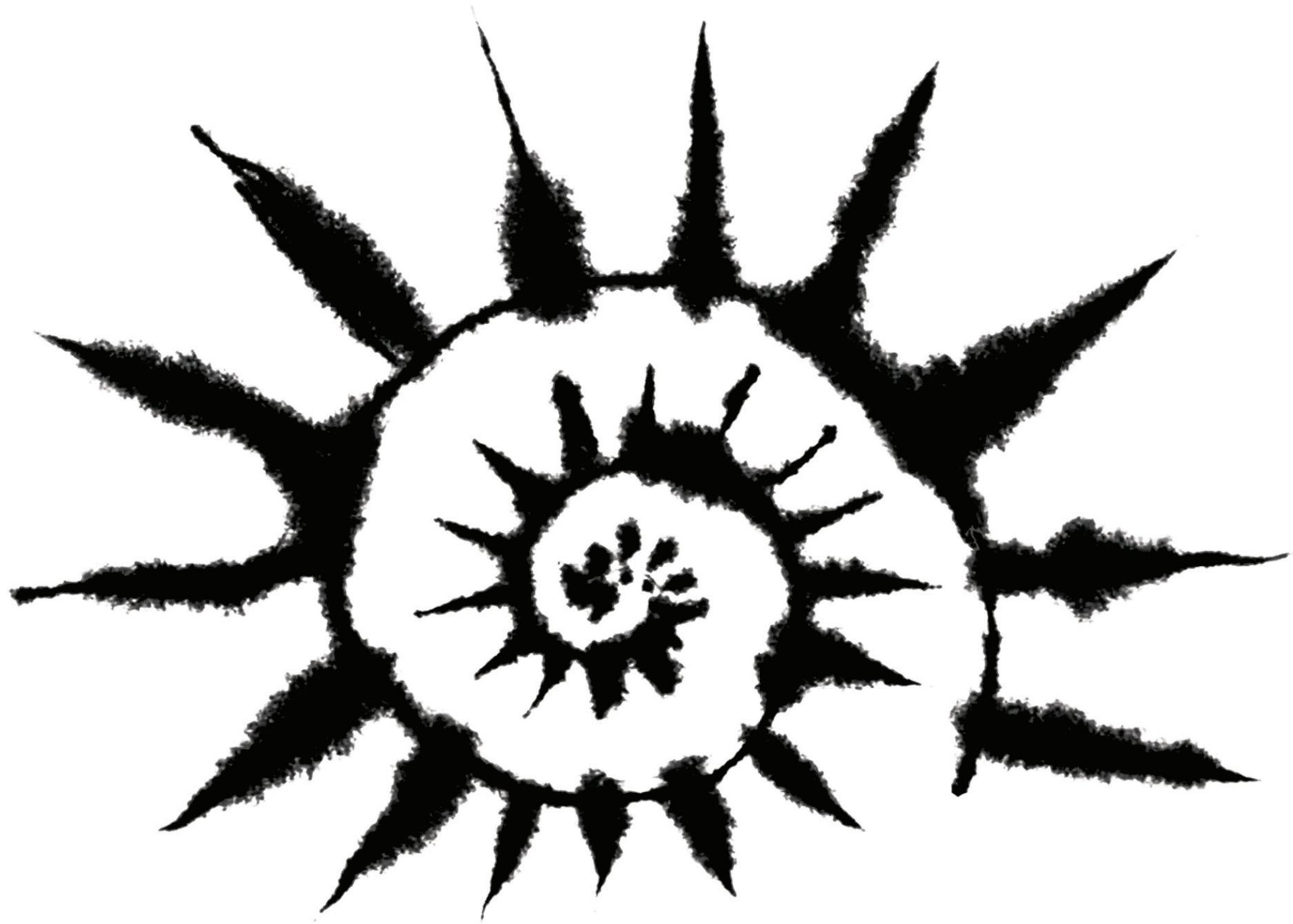
*Red Sky by night, sailor's delight*

*Red Sky by morning, sailor's take warning*

*red sky by night*  
*sailor's delight*

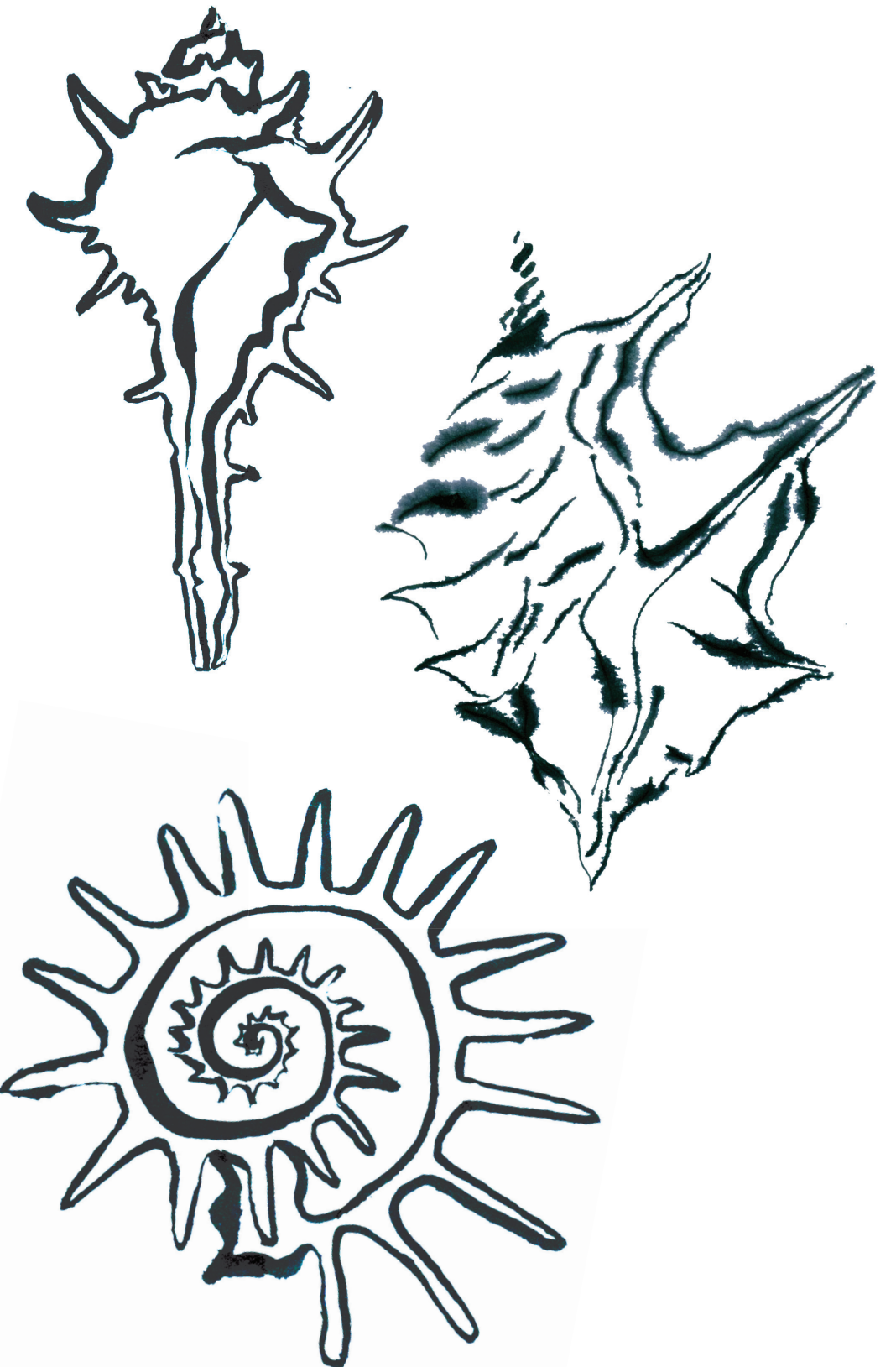
*red sky by morning*  
*sailor's take warning*

RED  
 Sky  
 Sky



## LOGO DESIGN

The logo was inspired by the swirling shapes of sea shells and the reflection of the sun on the ocean as it dips below the horizon.





## STARTERS

### SCALLOP CRUDO GF, DF\*

*pickled beets, avocado mousse, lotus root, yuzu tobiko, furikake*

### VIETNAMESE POACHED SHRIMP SALAD GF, DF

*napa cabbage, carrot, cilantro, mint, cucumber, fish sauce, lime vinaigrette, fried shallot*

### HUSHPUPIES

*corn, cilantro aioli*

## MAINS

### PAN-FRIED HAKE GF, DF\*

*braised fennel, black-eyed peas, smoked paprika oil, trout roe*

### BERKSHIRE PORK SHOP GF, DF

*brined chop, borracho beans, crispy spiced potatoes, chimichurri*

### SLOW-ROASTED CELERY ROOT GF

*hazelnut romesco, Green Dirt Farm's blue cheesecream, pickled celery, fresh herbs*

## DESSERTS

### CHOCOLATE TRUFFLE TRIO GF

*pistachio, raspberry, and cocoa truffles*

### CLEMENTINE CARDAMOM CAKE GF

*spiced clementine and almond sponge, mascarpone*

## SPANISH WINE FLIGHT

LA VAL ALBARIÑO, RÍAS BAIXAS

MARUXA GODELLO, VALDEORRAS

ROGER GOULART BRUT CAVA ROSÉ, CATALONIA

# CHEF'S TASTING MENU

\*MENU ITEMS ARE THE INTELLECTUAL PROPERTY OF MASS ST. FISH HOUSE & RAW BAR



Learn more at [noreadesign.com](http://noreadesign.com)


ACTUAL SIZE: 4 X 6"

*Chilean Sea Bass*

Live up to 50 years and to reach a length up to 2.3 m

Can survive at depths of 45 to 3,850 m

The name "Chilean sea bass" was invented by a fish wholesaler named Lee Lantz in 1977.



Flavor Profile: "Rich, buttery, and slightly sweet with umami notes, featuring a melt-in-your-mouth, silky texture and large, tender flakes due to its high fat content"

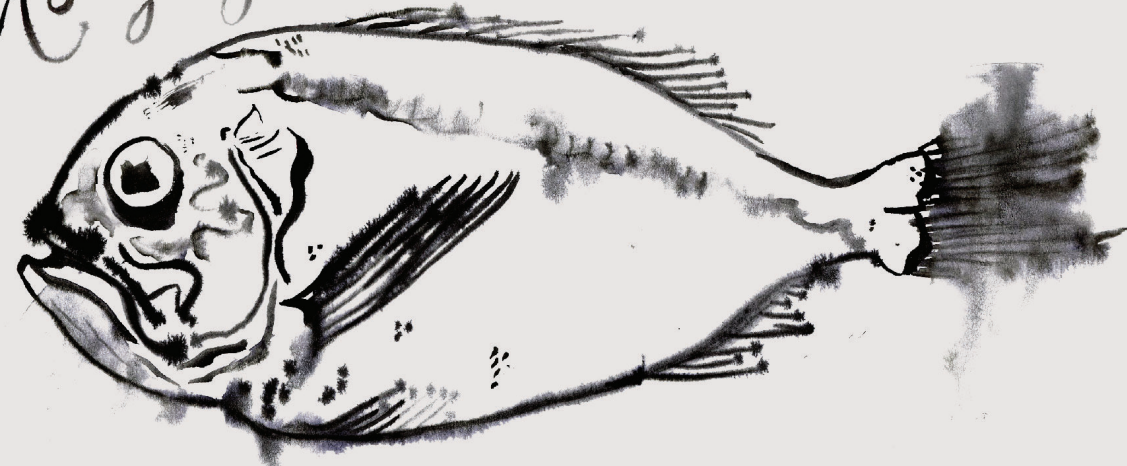
*Dissostichus eleginoides*  
Dissostichus eleginoides

## MENU CARDS

These menu cards describe the deep ocean fish that would be served on the Red Sky menu. They list facts about each creature and their flavor profile.

# Orange Roughy

Found at depths of 700-1,400 meters  
There have been Orange Roughy that have lived to 250 years old  
Also called slime head, red roughy, and orange ruff



Flavor Profile: "Orange roughy has a mild, slightly sweet flavor and a delicate, moist, large-flaked texture, often compared to shellfish, making it a great choice for seafood beginners."

*Hoplostethus atlanticus*  
Hoplostethus atlanticus

# Black Scabbardfish

The Black Scabbardfish has over 35 prey categories  
They live at depths of 200-1,700 m  
It's body is 1/8th of it's total length which can be up to 1.1 m



Flavor Profile: "Mild, sweet, and delicate flavor. It is notoriously paired with savory and sweet components, most famously served in Madeira with pan-fried bananas and passion fruit sauce."

*Aphanopus carbo*  
Aphanopus carbo

Some species of Oreo can live up to 210 years  
Live at depths of 1,000 m deep  
Their name comes from the Greek *oreos* (mountain) and *somas* (back), in reference to the shape of their back

# Oreo's, the Oreosomatidae family

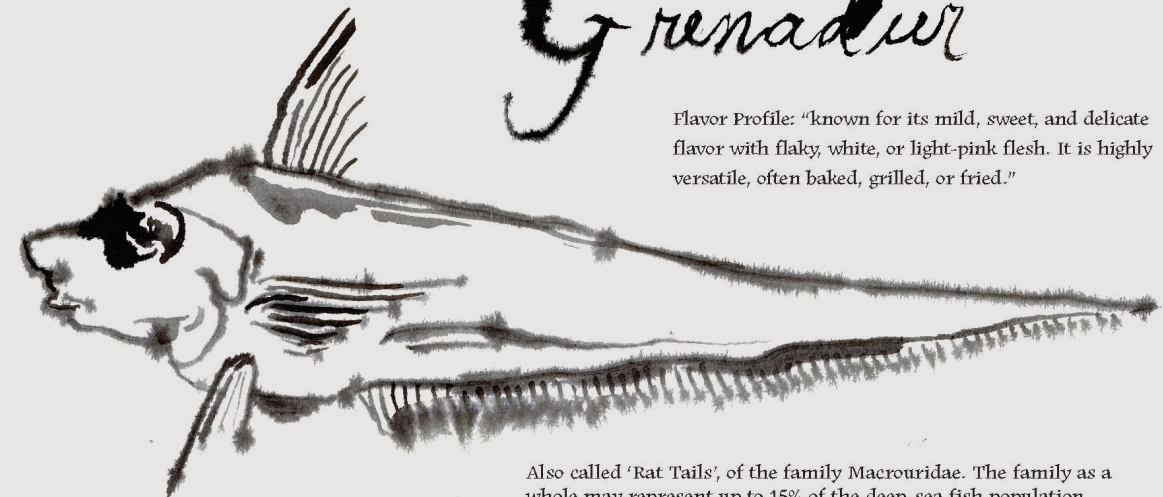


*Neocyttus helgae*  
Neocyttus helgae

Flavor Profile: "Oreo's have few or no bones, rounded fillets and a light, delicate flavor. Their skin is usually very tough and must be removed, but they hold together well under most cooking methods."

# Grenadier

Flavor Profile: "known for its mild, sweet, and delicate flavor with flaky, white, or light-pink flesh. It is highly versatile, often baked, grilled, or fried."



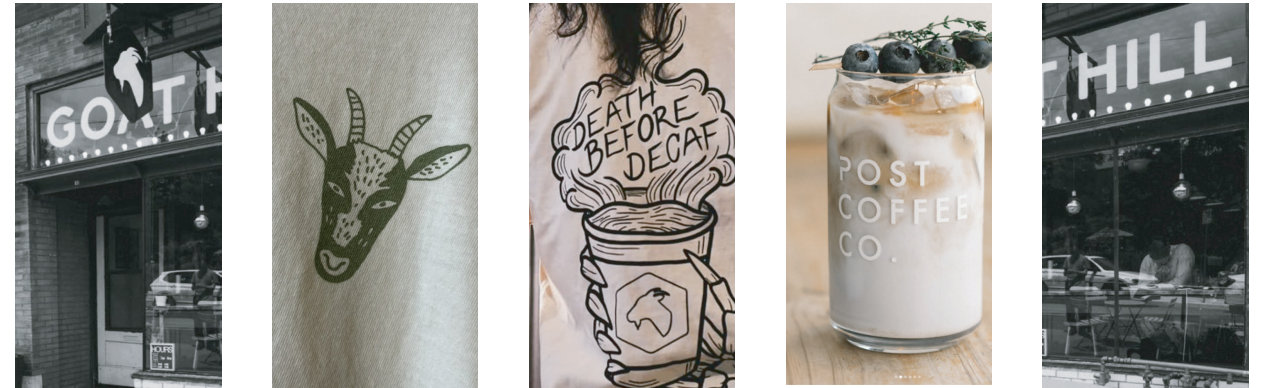
Also called 'Rat Tails', of the family Macrouridae. The family as a whole may represent up to 15% of the deep-sea fish population.

The Grenadier live at depths of 200 to 7,000 m

Light-producing organs, photophores, are present in some species; located in the middle of the abdomen

*Coryphaenoides leptolepis*  
Coryphaenoides leptolepis

# GOAT HILL MASCOT



Goat Hill Coffee & Soda is one of Post Coffee Co.'s locations in Kansas City, Missouri. Their coffee shops are bright, welcoming, and cornerstones of the neighborhoods they are in.

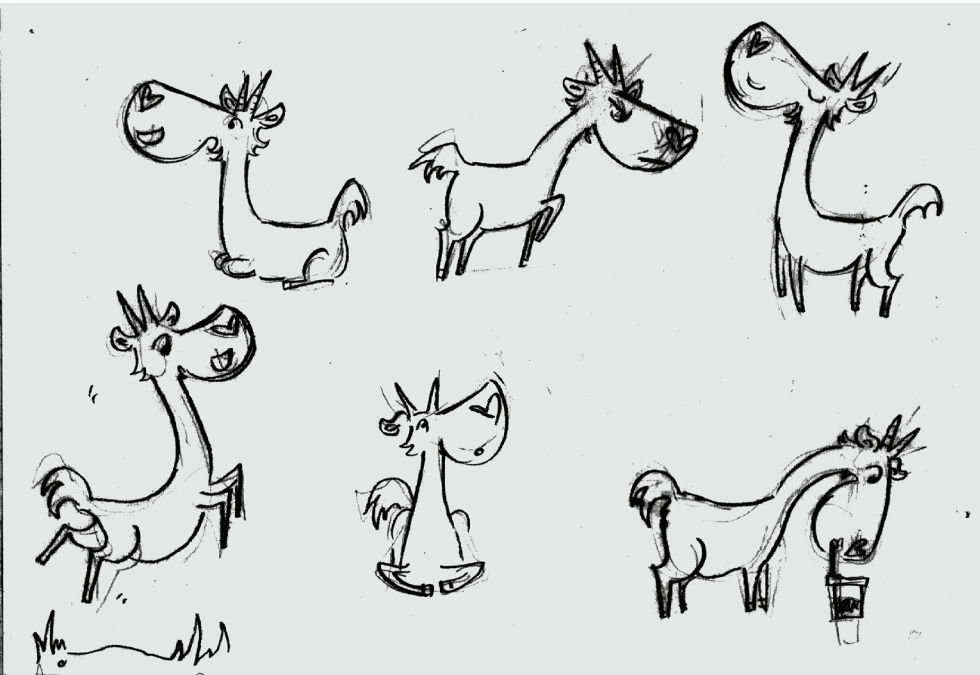
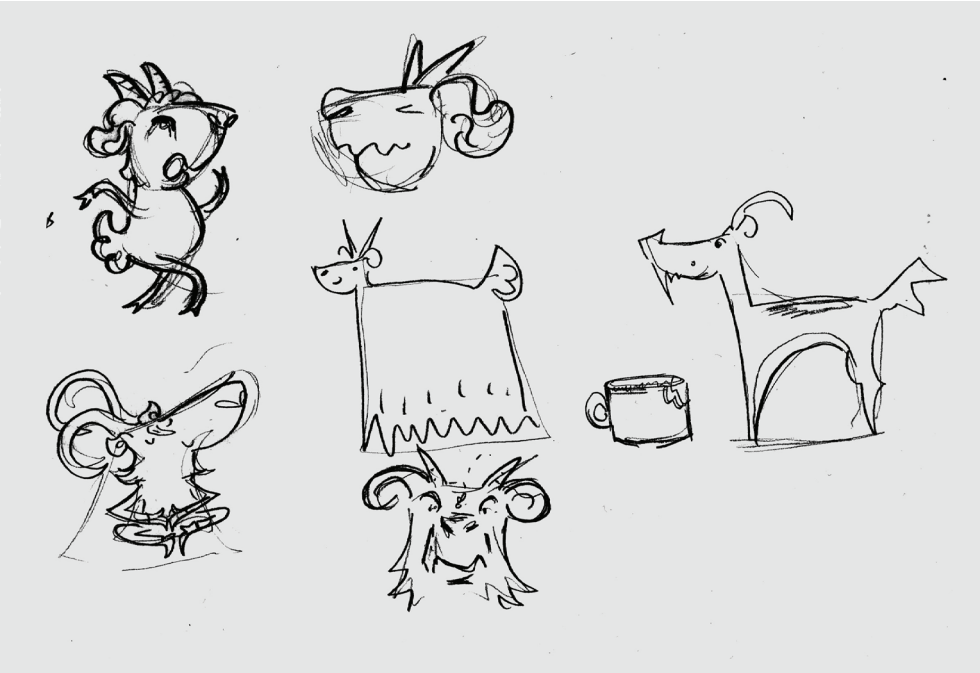
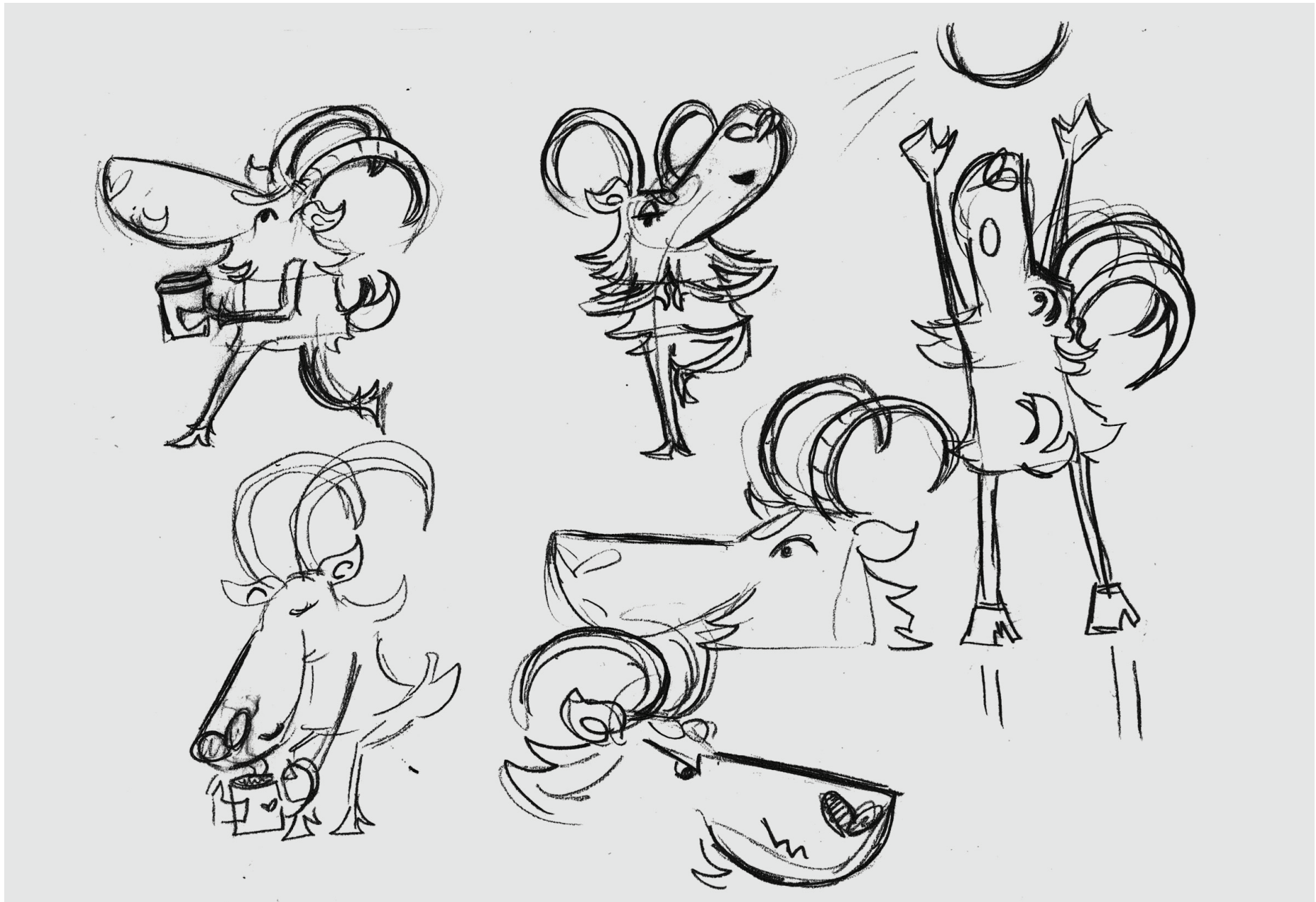
Kansas City will be hosting four teams in the upcoming 2026 FIFA World Cup Semifinals. To promote the Goat Hill location, I created a limited-edition mascot that could be used on social media and as a sticker design.

This character combines coffee and soccer in an approachable, goofy design that would look great on all types of merch and product.

## BRAND IDENTITY

- Fun
- Playful
- Doodle
- Minimal Color
- Friendly







GOAT HILL  
COFFEE & SODA



# ARTIST STATEMENT

Hi! My name is Norea, and I am an illustrator and motion graphics animator bringing smart design to life in dynamic ways! I combine messy traditional media (i.e., block prints, paper collage, ink drawings, and rough charcoal) with clean After Effects animations and punchy video editing to create immersive environments for the viewer.

Each project in this portfolio was made through collaboration with other people and businesses. This shows my communication, networking, and community-building skills, as well as my strong design and animation abilities.

When I'm not drawing or animating, you can find me in a movie theater watching the latest horror movie, or curled up at home with a good book and my two cats—always finding new inspiration for my next creative adventure!

## SPECIAL THANKS TO

My Family, Classmates & Friends

My professors: Matthew Cook, Stephen T. Johnson, Kent Smith & Barry Fitzgerald

**The Sabetha Greenhouse**  
307 N 14th St,  
Sabetha, KS 66534  
FB @Sabetha Greenhouse

**Mass St. Fish House & Raw Bar**  
719 Massachusetts St,  
Lawrence, KS 66044  
Insta @massfishhouse

**Goat Hill Coffee & Soda**  
811 W. 17th St.  
Kansas City, Missouri 64108  
Insta @goathillcoffeekc



# SENIOR CALENDAR

In December 2025, I approached my classmates with an idea for a collaborative calendar project. I wanted to create something together as a last hurrah as a class, and for it to be an item we could proudly share with friends, families, and professionals.

As project manager, I:

- Organized the calendar layout
- Built a project timeline
- Collected artist statements and artwork
- Calculated production cost
- Reached out to the head of the KU Riso print lab

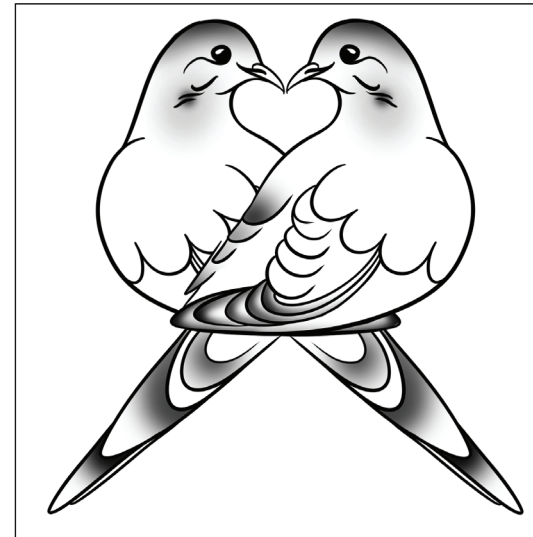
During production, I was in charge of printing every riso layer and ensuring that the alignment for each page was correct. Once it was time for assembly, the entire class got together to trim, assemble, and staple each calendar.

I love working in groups and on collaborative projects, and I am so thankful to everyone who helped this project come to life!

## SPECIAL THANKS TO

My Classmates

Our professors: Matthew Cook, Stephen T. Johnson, Kent Smith & Barry Fitzgerald  
Jeremy Shellhorn, Head of the KU Riso Lab



	A	B	C	D	E	F	G	H	I	J	
1											
2		1	2	3	4	5	6	7	8	9	
3											
4	<b>A Side:</b>	Ins.Cov.	Dec. 26	Jan.27	Feb27	Mar27	Apr.27	May.27	June.27	July.27	T
5		STB 2	AS.T	Jan.28	Dec27	Nov27	Oct.27	Sept.27	Aug.27	July.27	B
6											
7											
8		1	2	3	4	5	6	7	8	9	
9											
10	<b>B Side:</b>	Frt.Cov	Ded.	AS.I	Jan.27	Feb.27	Mar.27	Apr.27	May.27	June.27	T
11		Bck.Cov	STB 1	Dec.26	Jan28	Dec.27	Nov.27	Oct.27	Sept.27	Aug.27	B
12											